RANKING OF MARKE

| | | 7 MOS 1983 | TOTAL PARLIAMENT | |
|---|---|---|---|---|
| 1IO | METRO NEW YORK | 4.25 | 16,663,6[illegible] | 7.29 |
| 1CO | BOSTON | 3.21 | 4,302,400 | 1.88 |
| 1KO | SYRACUSE | 2.77 | 1,661,200 | .73 |
| 1JO | ROCHESTER | 2.53 | 1,110,6[illegible] | .49 |
| 2AO | PHILADELPHIA | 2.26 | 7,362,1[illegible] | 3.22 |
| 1EO | RHODE ISLAND | 2.26 | 949,600 | .42 |
| 1DO | WESTERN, MASS. | 2.20 | 1,438,700 | .63 |
| 1BO | MANCHESTER | 1.90 | 1,315,100 | .58 |
| 1HO | BUFFALO | 1.84 | 1,996,400 | .87 |
| 1GO | ALBANY | 1.75 | 1,666,850 | .73 |
| 4GO | CHICAGO | 1.69 | 8,885,780 | 3.89 |
| 1FO | HARTFORD | 1.57 | 3,109,[illegible] | 1.36 |
| 3KO | MIAMI | 1.44 | 3,769,6[illegible] | 1.65 |
| 6FO | DENVER | 1.30 | 3,086,200 | 1.35 |
| 7EO | LOS ANGELES | 1.20 | 12,967,[illegible] | 5.67 |
| | TOTAL UNITED STATES | 1.09 | | |
| 7BO | SAN FRANCISCO | 1.04 | | |
| 2BO | SCRANTON-WILKES BARRE | 1.01 | | |
| 2CO | BALTIMORE-WASHINGTON | 0.97 | | |
| 7GO | SAN DIEGO | 0.91 | | |
| 7CO | ARIZONA | 0.90 | | |
| 7FO | SACRAMENTO | 0.88 | | |
| 3LO | ORLANDO | 0.83 | | |
| 3MO | TAMPA | 0.80 | | |
| 4JO | MILWAUKEE | 0.79 | | |
| 1AO | PORTLAND, ME | 0.78 | | |
| 6BO | PORTLAND OR | 0.67 | | |
| 7DO | FRESNO | 0.65 | | |
| 4NO | PEORIA | 0.65 | | |
| 2NO | TOLEDO | 0.65 | | |
| 4KO | GREEN BAY | 0.64 | | |
| 7AO | EL PASO | 0.64 | | |
| 2FO | PITTSBURGH | 0.63 | | |
| 3AO | RALEIGH-DURHAM | 0.63 | | |
| 2KO | CLEVELAND-AKRON | 0.62 | | |
| 4LO | MINNESOTA | 0.61 | | |
| 5IO | DALLAS-FT. WORTH | 0.61 | | |
| 4IO | QUAD CITIES | 0.59 | | |
| 7BO | ALBUQUERQUE | 0.59 | | |
| 2GO | JOHNSTOWN | 0.57 | | |
| 4DO | DETROIT | 0.57 | | |
| 2EO | RICHMOND | 0.56 | | |
| 5JO | HOUSTON | 0.55 | | |
| 5KO | LUBBOCK-AMARILLO | 0.55 | | |
| 6KO | ALASKA | 0.53 | | |
| 6GO | PIG SKY | 0.52 | | |

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Source: https://www.industrydocuments.ucsf.edu/docs/xgnj0004